sundew
PROFESSIONAL SOLUTIONS

ecowise™
Backed by science. *Inspired by nature.*

**Registration Status:** APVMA Approved March 2025.
**Stock Availability:** Stock available 8th September 2025.

# *The Natural Way to Outsmart Cockroaches*

# Spinogel™

## *With Natural Spinosad*




### Introducing Spinogel™ Roach with Natural Spinosad.

Australia's (and the world's) first natural and organic cockroach gel bait has arrived. Spinogel™ Roach is a next-generation solution for professional pest managers seeking a powerful, effective, and environmentally conscious tool in the fight against cockroaches.

Powered by Spinosad, a natural insecticide derived from a soil-dwelling bacterium (*Saccharopolyspora spinosa*), Spinogel™ Roach delivers rapid knockdown and long-lasting residual control – without the synthetic chemical load.

### Why Choose Spinogel™ Roach?

- **Natural active**: Contains Spinosad – listed as organic and derived from fermentation of a naturally occurring soil bacterium.
- **Low toxicity profile**: Ideal for sensitive environments including schools, hospitals, aged care, food-handling areas, and green-certified buildings.
- **Highly palatable matrix**: Attracts even the fussiest German cockroaches and sustains feeding for maximum transfer.
- **Smart resistance management**: A brand-new mode of action for gel baits in Australia (Group 5), excellent for rotations and IPM programs.
- **No synthetic pyrethroids or neonicotinoids**: Free from commonly used synthetic actives, making it a strong alternative in insecticide resistance zones.
- **Developed for Australia**: Formulated for Australian conditions and pest species.

### The Science Behind the Spin.

Spinosad is classified as a Group 5 insecticide (spinosyns), acting on the insect nervous system by binding to nicotinic acetylcholine and GABA receptors. This mode of action causes hyperexcitation of the insect's nervous system, leading to paralysis and death.

Spinogel™ Roach takes advantage of horizontal transfer within cockroach populations. Cockroaches feeding on the gel return to harbourage sites and contaminate others via faeces, regurgitation, and contact – ensuring colony-level control.

### Target Species

- German cockroach (*Blattella germanica*)
- American cockroach (*Periplaneta americana*)
- Australian cockroach (*Periplaneta australasiae*)
- Smoky brown cockroach (*Periplaneta fuliginosa*)
- Brown-banded cockroach (*Supella longipalpa*)

## PRODUCT SPECIFICATIONS

| | |
|---|---|
| Active constituent: | Spinosad 10 g/kg |
| Formulation type: | Gel Bait |
| Pack size: | 1 x 50 g (Order code: SUN061) |
| Chemical group: | Spinosyns |
| Schedule: | Non-scheduled |

Pest Claims: For the control of German and all other prevailing cockroach species including gel bait-averse cockroaches.

Key Features:

- Natural active ingredient – contains Spinosad
- Organic formulation – Free from synthetic chemicals, ideal for sensitive and eco-conscious environments
- Highly attractive unique gel matrix technology
- Controls a broad range of cockroach species
- Excellent for applying to vertical surfaces
- Australia's most convenient gel bait - big, clear squeeze tube

sundew
PROFESSIONAL SOLUTIONS

# Powered by Spinosad, a natural insecticide derived from a soil-dwelling bacterium (*Saccharopolyspora spinosa*)

## Where to Use It.

**Spinogel™ Roach** is ideal for use in:

- Commercial kitchens and food-handling areas
- Cafés and restaurants
- Schools and childcare centres
- Aged care and healthcare facilities
- Residential homes and apartments
- Hospitality and hotel settings
- Organic-certified environments

**100% NATURAL & ORGANIC BLEND**

## Australia's First Natural Spinosad & Organic Cockroach Gel

**Spinogel™ Roach** represents a major milestone in pest control, proudly standing as Australia's first natural spinosad and organic cockroach bait gel. Powered by Spinosad, a naturally derived active, Spinogel™ offers professional pest managers a high-performance, environmentally conscious alternative to synthetic baits. Free from neonicotinoids and synthetic pyrethroids, this soon to be certified organic formulation delivers exceptional palatability and proven efficacy – making it ideal for use in sensitive environments like homes, schools, healthcare, and food-handling areas. **Spinogel™ Roach,** reinforcing Sundew's commitment to smarter, safer, and sustainable solutions.

## The Perfect Eco-Friendly Pair: Spinogel™ Roach + Spinout™ 133 SC

For pest managers seeking a comprehensive, eco-conscious cockroach solution, pairing **Spinogel™ Roach** with **Sundew Spinout™ Insecticide** is the ideal strategy. **Spinogel™ Roach** delivers targeted, high-attractant residual baiting powered by natural Spinosad, while **Spinout™ 133 SC** – a low odour, water-based suspension concentrate also powered by Spinosad – provides targeted control directly onto cockroaches where they crawl and harbour.

Together, these products create a dual-action approach: baiting for colony elimination, and direct treatment for instant results. Both products are free from synthetic pyrethroids and neonicotinoids, making them suitable for sensitive environments such as schools, food-handling areas, aged care facilities, and eco-certified buildings. This powerful combination offers peace of mind for professionals and their clients, without compromising on performance.

## Application & Use Directions.

- Apply in small gel spots (approx. 3–5 mm in diameter) in cockroach-active areas such as under sinks, behind appliances, inside cupboards, and along cracks and crevices.
- For heavy infestations, increase the number of spots per $m^2$.
- Reapply as needed based on inspection and infestation level.

Refer to product label for full instructions and safety guidelines.

Cockroach gregarious behaviour



**Smart. Natural. Effective.**

## Sundew Solutions – Leaders in Innovation

**Spinogel™ Roach** is another first from Sundew, proudly delivering Australia's first truly natural and organic cockroach gel to market. Backed by science, driven by feedback, and designed for professionals, **Spinogel™ Roach** sets a new benchmark in cockroach control.

> *"At Sundew, we're committed to delivering smarter, safer, and more sustainable solutions – and **Sundew Spinogel Roach** is proof of what's possible when innovation meets nature."*
> – **David Priddy, CEO, Sundew Solutions**

™Spinogel, Spinout, and ecowise are trade marks of Sundew Solutions Pty Ltd.



100%

**100% Family owned Australian business**