

CONFIDENCE STARTS HERE

Selontra® Soft Bait

Rodenticide

Game-changing rodent control

- Highly palatable and stable formulation
- Non-anticoagulant active which does not bioaccumulate
- Superior performance providing up to three times faster control than anticoagulants
- Stop-feeding effect preventing bait wastage and maximising cost savings
- Flexible and diverse use pattern with approval for use on and off buildings including perimeter fence lines
- Limited likelihood of adverse exposure to non-target animals via secondary poisoning*

For more information on Selontra® Soft Bait, visit **pest-control.basf.com.au** or contact your local BASF representative on **1800 558 399**

BASF

We create chemistry

Selontra® Soft Bait

Rodenticide

Selontra® Soft Bait Rodenticide is a highly effective, innovative rodent bait that rapidly controls rodent infestations and offers several unique advantages including shorter baiting regimes and higher palatability. Selontra is powered by a non-anticoagulant (non-AVK) active ingredient, and formulated into a stable, highly palatable soft block formulation. The active ingredient in Selontra is neither persistent nor bio-accumulative. Selontra controls rodents up to three times faster than anticoagulant rodenticides and has a stop-feeding effect, which results in reduced bait wastage and significant cost savings.

Studies on birds (quail and mallard) have shown that compared to rats and mice, they are approximately 50-times less sensitive to cholecalciferol. Secondary poisoning studies on 0.075% / 0.08% cholecalciferol baits have shown no signs of toxicosis in the cats, dogs or birds tested.*

SITUATION	PEST	RATE	CRITICAL COMMENTS
In and around domestic homes, industrial, commercial and agricultural buildings, animal houses, farms, wharves, public service buildings, hospitals, food processing facilities, abattoirs, transport vehicles (including ships), around grain terminals, storage areas and fence lines (including perimeter fence lines).	Rats – *Rattus rattus* also known as Black rat, Roof, rat, Ship rat or, Fruit rat and R*attus norvegicus* also known as the Brown rat or Norway rat	3 - 9 Selontra Soft baits per bait station	Eliminate as far as practicable all alternative food sources. Select suitable bait locations, such as along rat runs or areas exhibiting signs of infestation. Try to establish a barrier of bait locations between living and feeding areas. Secure 3 - 9 Selontra Soft Baits at each bait location. Selontra Soft Baits must be secured within lockable tamper resistant bait stations. On initial application, an inspection of bait locations after 3 days may be undertaken to determine activity in bait locations and new locations may be selected if necessary. A subsequent inspection may also be undertaken again after 4 days to replace any soft baits which have been eaten. For severe infestations it is recommended that repeat inspections of all bait locations is conducted at 7 day intervals, replacing fresh Soft Baits only when Soft Baits have been eaten and until all signs of rat activity have disappeared.
	Mice – *Mus musculus* also known as the House mouse	1 - 2 Selontra Soft Baits per bait station	Mice have very limited home ranges and do not need to drink. They are more difficult to control than rats because their feeding patterns are more erratic. Selection of bait locations is therefore even more important than for rats. Secure 1-2 Selontra Soft Baits within tamper resistant bait stations 2-3 metres apart. Bait locations should be in areas where activity is obvious, particularly where droppings are seen. Inspect bait locations and replace Selontra Soft Baits as for rats until all signs of mouse activity have disappeared.

Refer to the product label for full directions for use table.

Packaging

Available in 5kg buckets.



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*Eason, C.T. et al. (1996), Proc. 17. Vertebrate Pest Conf. 54-58.
Marshall, E.F. (1984), Proc. 11. Vertebrate Pest Conf. 95-98.
Erickson, W. and Urban, D. (2004).
Potential Risks of Nine Rodenticides to Birds and Non Target Mammals: A Comparative Approach. United States Environmental Protection Agency, Washington, D.C.

ALWAYS READ AND FOLLOW LABEL DIRECTIONS BEFORE USING ANY PRODUCT IN THIS FACT SHEET.

This fact sheet is intended as general advice. The information submitted in this publication is based on current BASF knowledge and experience. In view of the many factors that may affect its application, this data does not relieve the user from carrying out their own tests. The data does not imply assurance of certain properties or of suitability for a specific purpose. It is the responsibility of the user to ensure that any proprietary rights and existing laws and legislation are observed.

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