FirstStrike Success Story

"We have used Generation® FirstStrike™ at one of our customers' large manufacturing sites of breakfast cereals. Due to its location and nature of the ingredients processed (i.e. cereals, dried fruits, nuts, etc). We always get rodent activity but struggle to get them to feed on the blocks. With Generation® FirstStrike™, feeding started straight away. Our customer was so impressed by the swift results that they completely endorse this new product and wants us to use it on all their sites."

David Lilly, Technical Support Manger, Ecolab.



PRACTICAL FEATURES:

- Generation® FirstStrike™ is easily secured inside a bait station
- High number of baits per bucket (550 pouches) allow flexible baiting
- Convenient 5.5 kg rectangular bucket for optimum storage

SAFETY FEATURES:

- Generation® FirstStrike™ contains Bitrex, a bittering agent that reduces the risk of consumption by children or pets.
- Nut free formulation, ideal for sensitive areas such as hospitals, child care, schools, etc.

GENERATION®

Soft Bait. Leave no rodent behind.

FIRST STRIKE™

Liphatech Australia

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Available from:

LIPHATECH
www.liphatech.com.au

LIPHATECH
www.liphatech.com.au

GENERATION®

FIRST STRIKE™

Soft Bait.
Leave no rodent behind.



Think Soft. Strike Hard!

GENERATION® FIRST STRIKE

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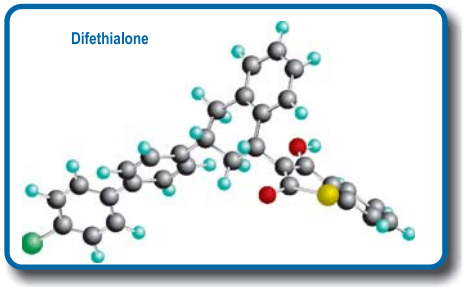
Think Soft. Strike Hard!

- Contains Difethialone, the newest single feed active ingredient, developed by Liphatech.
- High acceptance by rodents, even when competing food is available.
- Reduced treatment time for faster customer satisfaction.
- Smallest securable and non-dispersable bait for flexible dosing.
- Maintains palatability and integrity in harsh conditions.



BEST USED

- For a rapid control of rats and mice.
- Ideal in highly infested areas even in highly competitive food environment.
- Ideal for account with lingering rodents.
- Maintenance or clean-out: Adapt number of 10 g pouch placements to suit your needs.



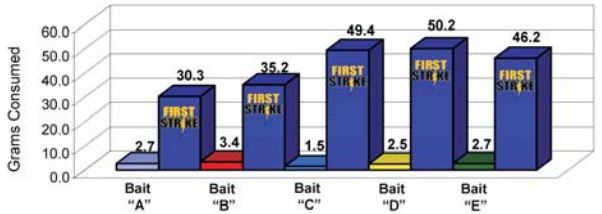
THE NEWEST ACTIVE BY LIPHATECH

- Difethialone: Latest Generation of active ingredient discovered for rodent management.
- Single-feed with quick mode of action.
- Most advanced anticoagulant with no known genetic resistance.
- Vitamin K1 is an effective antidote in case of non-target poisoning.

A REVOLUTION IN RODENT TECHNOLOGY

- Liphatech, the Soft Bait Innovators™ brings you the latest development in rodent control.
- 10 gram pouch: flexible dosing through single or multiple pouch placements.
- Wax-free and contains food grade oils and grains increasing attractiveness and palatability for quicker uptake.
- Aroma escapes through pouch to attract rodents and encourage feeding.

Roof Rat Field Palatability Study



Hays Farm - overnight test:
FirstStrike™ - head-to-head against 5 leading brands.
Competing food was readily available.
Results are typical of other studies.



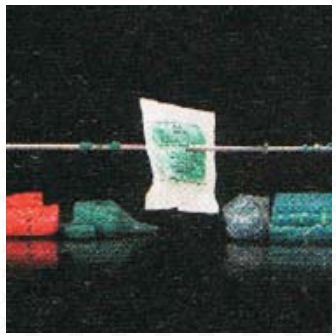
Flexible - Use single or multiple pouch placements.



Easy - Quickly secure bait on vertical or horizontal rods.



Irresistible - No wax and enticing aroma for a better acceptance by rodents.



Robust Integrity - Doesn't melt in hot conditions.

- Easily identify if rats or mice are eating the bait based on feeding patterns.
- Bittering agent added to help avoid accidental consumption.
- No melting. Generation® FirstStrike™ can take temperatures up to 93°C.