



# PHANTOM<sup>®</sup>

INSECTICIDE

Control pests with the undetectable power of Phantom<sup>®</sup>



# It's unlike any other general pest control product.

## UNDETECTABLE TECHNOLOGY

**Phantom**® is a major breakthrough in pest control for Australia with unique properties that make it unlike any other general pest control product.

The key feature and unique physical property of **Phantom** is that it is undetectable to pests. This means they do not avoid the treated areas and will pick up a controlling dose without even realising it.

Older repellent treatments can inadvertently lock pests into specific areas or just make them a problem elsewhere in the room being treated. When using repellent treatments, Pest Controllers can also try to spray as many areas as possible in the attempt to completely flush pests out, resulting in much higher volumes of chemicals used, but often with poor control.



## WHY PHANTOM?

**Phantom** has been proven to be a highly effective insecticide and is the only undetectable, non-repellent liquid treatment that can be used inside a home to control cockroaches, ants and bed bugs. As it is undetectable to pests, treatments can be targeted to cracks & crevices where the pests live, resulting in less chemical use, faster application time, and saving you money.

**Phantom** also has virtually no odour making it perfect for indoor situations and has a long residual life on all internal surfaces.



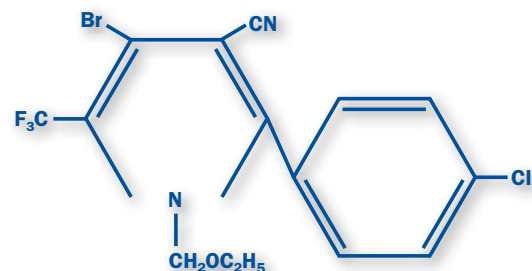
## CUTTING EDGE CHEMISTRY

**Phantom** uses undetectable technology, so pests travel through the treated areas and unknowingly pick up a controlling dose. Cockroaches and ants consistently groom themselves and by using this natural behaviour, **Phantom** makes its way into the insects body. Once ingested, **Phantom** attacks pests from inside their own bodies by preventing their cells from generating energy. This leads to paralysis, and, ultimately death.

However, this process is not instantaneous which means **Phantom** will not cause an accumulation of dead ants or roaches in a particular spot. Instead, they continue to behave normally and go about their regular routines for a short time before dying.

This delayed mortality is an important feature as it ensures pests gain maximum exposure to the treated surfaces thus improving efficacy.

**Phantom** treatments only require a small amount applied to problem areas to achieve control. **Phantom** is long-lasting, and effective at controlling entire ant, roach and other pest populations at low doses.



## PHANTOM FAST FACTS

- Undetectable, non-repellent technology
- Virtually-odourless, low visibility residue formulation
- Low human hazard
- Long residual
- Targeted application
- Works with existing pest control programs including baits such as Goliath® Cockroach Gel and Amdro® Cockroach Gel.
- Different mode of action: effective on Pyrethroid resistant insects

## HOW TERMIDOR® AND PHANTOM WORK TOGETHER.

Although Termidor® and **Phantom** utilise similar undetectable technology to control pests, each product attacks pests on a decidedly different front.

Termidor Ant Control is applied outside of the home along the exterior foundation walls and around possible access areas to the interior of the home to create a undetectable zone. Its unique "Transfer Effect™" then allows ants to pass Termidor on to their nestmates who have not even come in contact with treated areas.

**Phantom** is strategically applied with targeted precision inside the home to strike pests where they pose the biggest problems. Its delayed-action mortality and longlasting effectiveness ensures maximum ant and cockroach exposure and control.

This forms the most comprehensive program for ant and roach control. Pests encounter the undetectable insecticides in Termidor and **Phantom** whether they're already inside the home or attempting to enter from outside. Either way, the end result is the same: complete and efficient elimination of ant and roach problems.

## UNPARALLELED, UNDETECTABLE POWER, FOR INDOOR COMMERCIAL USE.

If you own or operate an establishment where food is served, stored or handled, your business is a natural target for insects. In food handling and non-food handling areas alike, **Phantom** insecticide helps target the insects that target your business.

**Phantom**-friendly areas include, but are not limited to:

- Food Processing Establishments
- Hotels
- Motels
- Hostels
- Shops
- Factories
- Offices
- Schools
- Storerooms
- Ships
- Hospitals
- Barracks
- Houses

Where do ants, cockroaches and other pests lurk?

- Food preparation and service areas
- Under small, seldom-moved appliances
- Around dishwashing equipment
- Under and around soft drink dispensers and syrups
- Under and around food storage shelves
- Under, around and between large appliances
- In and around floor drains
- Pipes- especially around condensation and leaks
- Inside mop and broom closets and storage cabinets

## PHANTOM FOR BED BUGS

Bed bug infestations in homes, motels and backpacker hostels are increasingly being reported. As bed bugs can be transported from room to room, hotel to hotel, and even country to country on clothing and luggage, infestations can easily be spread from place to place in the modern world.

Past effective control measures for bed bugs are now proving less effective, and some research is indicating that populations of pyrethroid resistant bed bugs are increasing in number.

**Phantom** insecticide, controls pyrethroid-resistant and non-resistant bed bugs.

### Where do bed bugs hide?

- Skirting boards
- Carpet edges
- Bed Heads
- Bed frames
- Bed side tables
- Cupboards
- Cracks & crevices

### Bed bug Tips:

- Remove clutter from bedrooms and move beds at least one inch away from the walls.
- Seal wall or floor cracks to reduce the places bed bugs can hide.
- Vacuum bedrooms regularly, paying particular attention to the bed frame and headboard. Use a crack and crevice vacuum tool to get into tight nooks and crannies, where bed bugs like to hide.
- Regularly launder bedding in hot water and dry with high heat in the dryer.



## APPLICATION BY PROFESSIONAL PEST MANAGERS

For the best and most effective control of ants, cockroaches and beg bugs with **Phantom**, we recommend application only by a licensed professional pest control manager.

By taking some simple steps to help control nuisance pests, you can be part of the solution too.

### Inside:

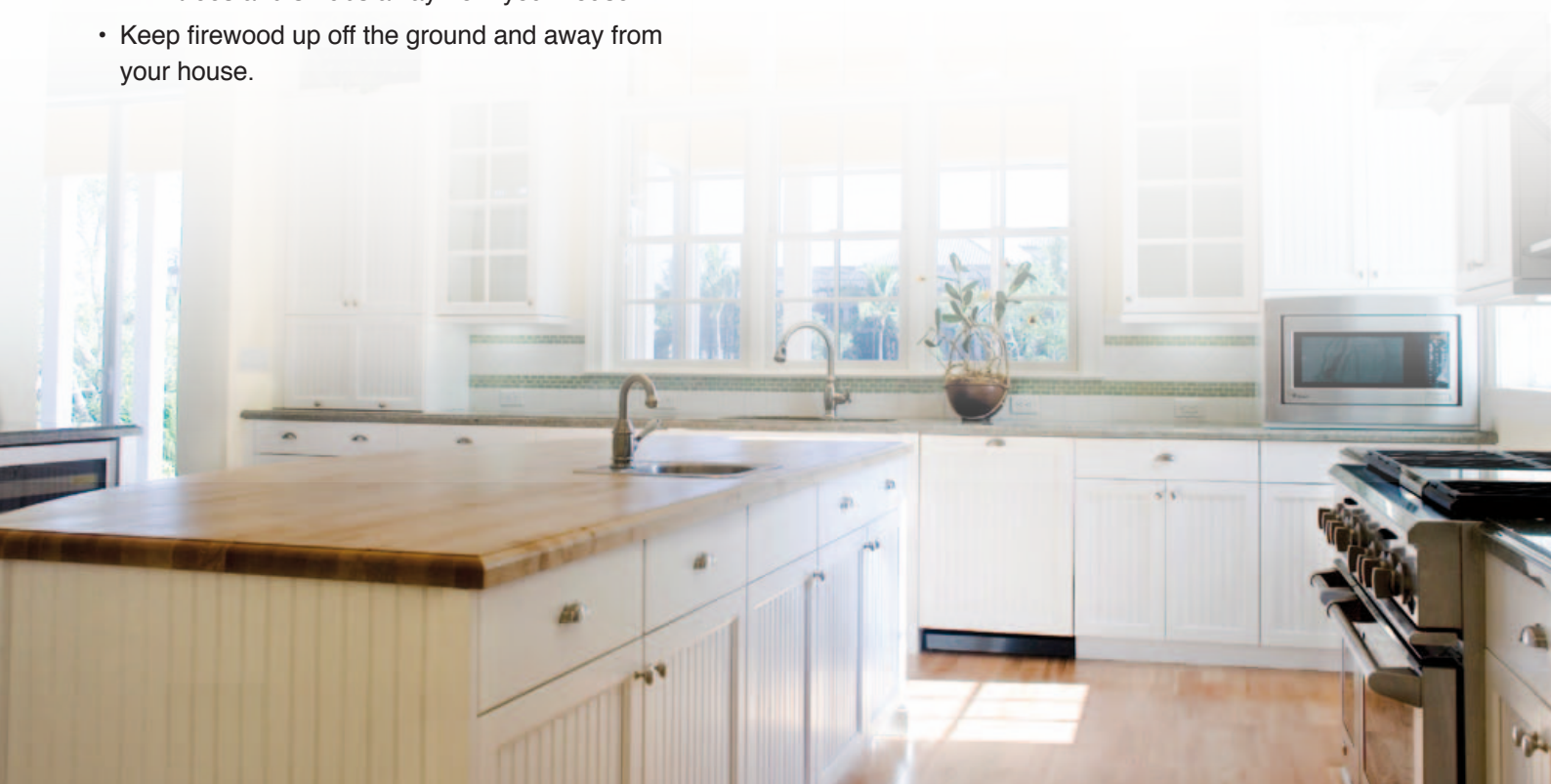
- Clean up spilled food and beverages.
- Diligently take out the garbage.
- Rinse out jars and containers before you place them in garbage cans and recycling bins.
- Pick up and store your pet's food before going to bed.

### Outside:

- Seal doors and windows.
- Keep rain gutters clean to prevent moisture inside walls.
- Trim trees and shrubs away from your house.
- Keep firewood up off the ground and away from your house.



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**Product Information Hotline: Free Call 1800 006 393**  
**[www.termidor.com.au](http://www.termidor.com.au)**

**Always consult the product label before use.**

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