

# **MOUSEOFF®** Zinc Phosphide Rodent Bait

# For the control of heavy infestations of mice in crops

## Simplifying plague mouse control

MOUSEOFF<sup>®</sup> Zinc Phosphide Rodent Bait was first used successfully in the late 1990's to control large-scale mouse infestations in broadacre crops throughout Australia.

#### **Poison formulation**

MOUSEOFF<sup>®</sup> Zinc Phosphide Rodent Bait is manufactured in Australia using sterilised wheat, coated with Zinc Phosphide.

Once eaten by the mouse the bait reacts with the stomach acids to liberate small quantities of phosphine gas. Phosphine is rapidly absorbed from the stomach, and acts on the liver and brain of the mouse killing it quickly.

A single grain is lethal to one mouse. One 15kg pail has the potential to kill 300,000 mice.

#### **Product benefits**

- Proven highly effective against mice.
- Leaves no crop residue.
- Very low non-target impact.
- Sterilised wheat eliminates weed risk.
- Rapidly biodegradable in the environment.
- May be used up to 14 day prior to harvest.
- Easily applied by air or ground.
- Used world-wide by our major trading partners.

#### **Product sizes**

MOUSEOFF<sup>®</sup> Zinc Phosphide Rodent Bait is available in 125kg drums for aerial applications and more convenient 15kg pails for ground spreading.

#### Marketing support materials

Product support materials include technical booklets and DL sized fliers to insert into retailer's monthly accounts. These are available on request at no charge to the retailer.

#### Advertising and marketing services

Animal Control Technologies support the product with limited 'corporate' advertising when appropriate.

Retailers are encouraged to advertise in local papers to build sales & lift awareness of the need to protect crops with MOUSE- $OFF^{*}$  Zinc Phosphide Rodent Bait.



MOUSEOFF<sup>®</sup> Zinc Phosphide Rodent Bait is supplied in 125kg epoxy-lined steel drums with ring closure lids (4/pallet) or 15kg plastic pails (32/pallet).





MOUSEOFF<sup>®</sup> Zinc Phosphide Rodent Bait

has proven the most potent and cost-effective largescale rodent control product on the market.

### Storage & availability

MOUSEOFF<sup>®</sup> Zinc Phosphide Rodent Bait is stable for several years, provided it is stored dry and at less than 40°C in original packaging.

MOUSEOFF<sup>®</sup> Zinc Phosphide Rodent Bait is a Schedule 7 poison (S7) and is therefore only available to retailers who are licenced to hold and trade S7 poisons.

#### Technical & trade enquiries welcome

For more information, please contact David Meek or Ben Hall at Animal Control Technologies, Somerton Victoria, Australia on:

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Animal Control Technologies is dedicated to finding solutions to pest animal problems through environmentally focussed research and development



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