



## NEWS RELEASE

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### **New generation DuPont™ Advion® ant gel a first for Australia pest management**

*APVMA registration of Advion® offers pest management professionals reliable multi ant species control*

Sydney, Australia – DuPont™ Advion® ant gel, the first non-Boron based ant gel to be launched in Australia, has received registration approval from the Australian Pesticides and Veterinary Medicines Authority (APVMA).

Powered by the MetaActive™ compound, Advion® ant gel leverages the ant's own enzymes to provide total colony control, even when multiple queens are present. The formulation has been developed to allow fast location and high consumption to deliver fast complete control. Although formulated to provide optimal control on sugar feeding ants, the broad appeal of the formulation means it can also control ant species are not normally associated with a preference for sugar.

With its favourable toxicological profile, Advion® ant gel can be used in sensitive situations without a bait station and its unique gel formulation means it can be placed, without running, even on vertical surfaces.

'Following the highly successful launch of Advion® cockroach gel, we're proud and excited to add a new member to the Advion family of products in Australia,' Dr Philip Ridley, Asia Pacific Business Manager, DuPont Professional Products said.

'Pest Management professionals are constantly challenged in the battle to control ants with the unpredictable results often obtained using the older products on the market. Customers have come to rely on the performance and quality of Advion® cockroach gel and now that same novel chemistry is available in Advion® ant gel, providing a unique solution for the control of ant pests.'

'The highly attractive gel formulation provides a unique format which is easier and less messy to apply than liquid baits – it does not need a bait station, it does not run, it can even be placed on vertical surfaces. All of which means you can place the product in the required area for optimal control.'

'Pest Management Professionals looking for infestation control of sweet feeders and other ant species now have option of the reliable, fast and thorough insect control they expect from the Advion® brand.'

DuPont products have been marketed in Australia for more than 50 years. Today, DuPont Australia employs more than 300 people across seven offices and sites. The DuPont Australia and New Zealand Technical Centre has become a Centre of Excellence in the region for Regulatory Affairs and our Performance Coatings plant in Riverstone operates at world-class safety and efficiency standards. DuPont Crop Protection also provides science based solution for the agriculture industries in Australia and New Zealand.

DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere. Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets including agriculture and food, building and construction, communications and transportation.

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19 February 2009